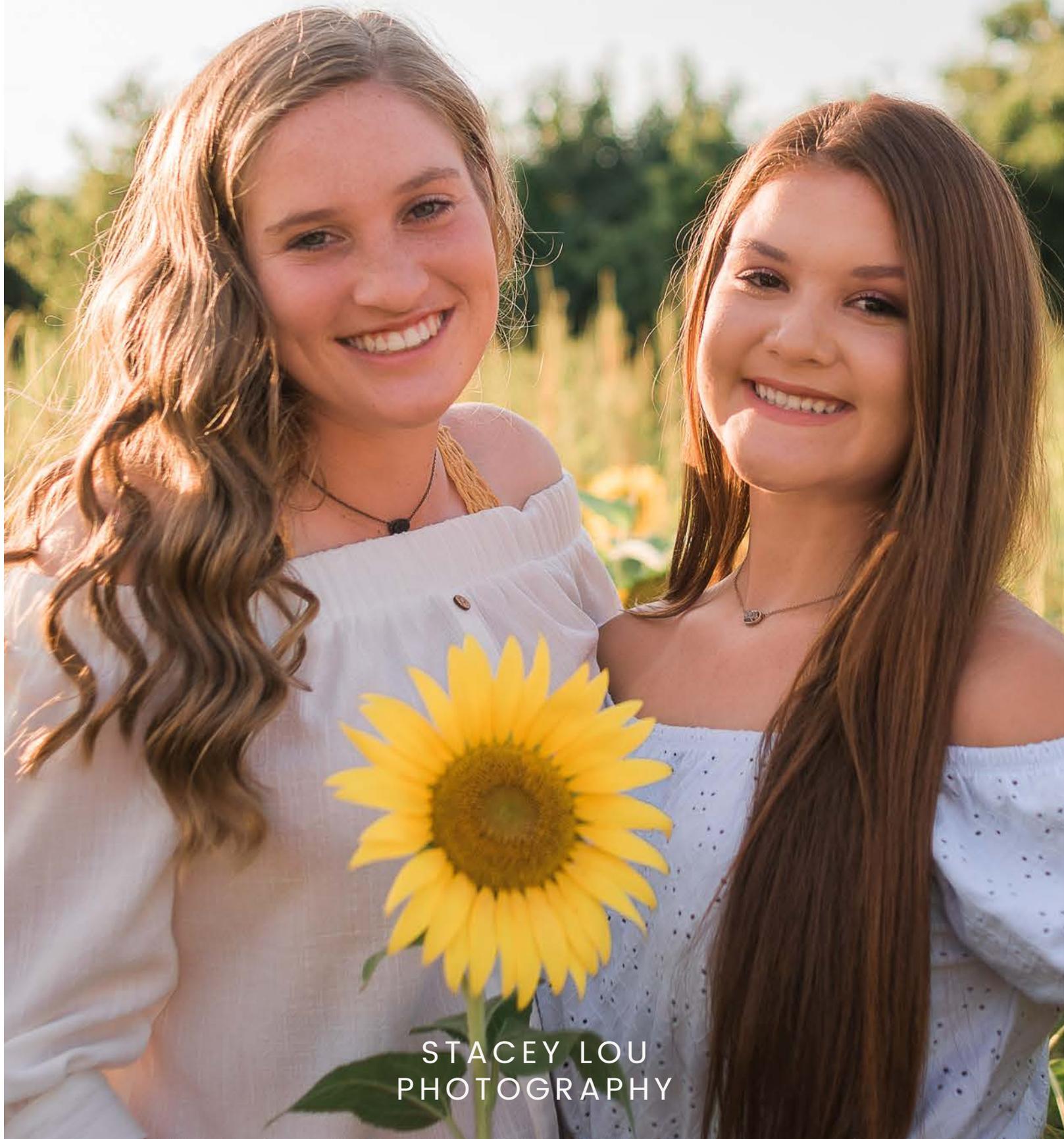


# *Senior Rep Guide*



STACEY LOU  
PHOTOGRAPHY

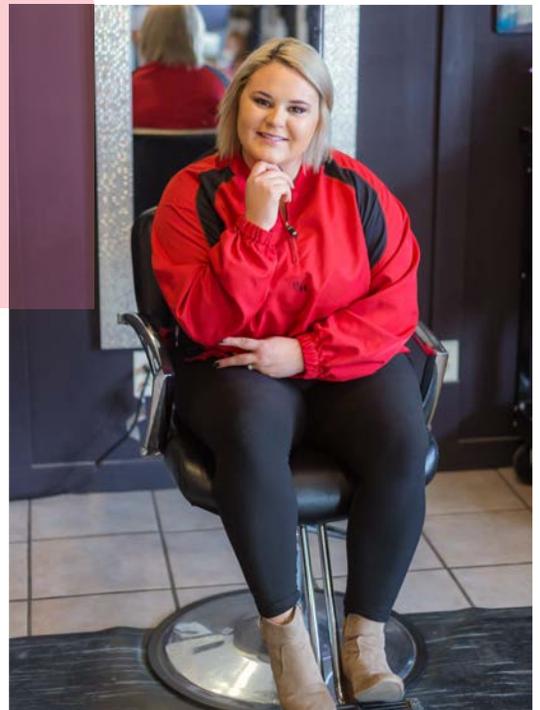


*hello, beautiful*

First, congratulations on being a senior! This is so exciting! THIS IS YOUR YEAR! You will make so many memories in the upcoming months, and I am so excited you're considering Stacey Lou Photography to help you make some of those memories last a lifetime. Senior portraits are such a HUGE part of your senior year and I want to make this experience amazing for you.

You may not realize it, but think about it...when is the next time you will have the opportunity for something like this? Most likely your wedding day. This is your time to celebrate your youth, your free spirit, and your zest for life! I cannot wait to photograph it for you!

*Stacey*



## MEET OUR STYLIST

Our trained hair and makeup specialist is the best. She is specialized in bringing out all of your best features through a variety of looks to make your session a real makeover experience. Standard to the SLP experience, your session includes a professional hair and makeup session with our favorite stylist Casie from Poppy Salon.



# WHAT IS THE SENIOR REP PROGRAM?

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*The Senior Rep Team is made up of high school girls who are graduating in 2022. The Senior Reps will represent Stacey Lou Photography for the duration of their senior year. They will be featured in much of the marketing material that I create throughout the year and will help to spread the word about my business. In exchange, Senior Reps will receive tons of perks including the opportunity to participate in a variety of photoshoots, tons of digital images to keep and share, fun team bonding activities, giveaways, and get their very own senior portrait session.*

# WHAT DOES IT COST TO JOIN THE TEAM?

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*The program fee is the cost of a normal senior session. You will choose your collection. Collections are in this guide. This is the ONLY fee that is ever associated with the program and can be earned back through referrals. A referral is defined as a senior session that is booked with a signed contract and retainer. Every time a spokesmodel receives a referral, \$50 from their original payment will be returned. Each spokesmodel has the opportunity to earn back all of the money that they originally paid to participate in the program. If desired, spokesmodels can choose to receive their money back in the form of print credit (\$50 value). Print credit can be used towards purchasing products such as photo books, canvases, and prints.*



*Styled Summer  
Water Team  
Shoot...*



# WHEN IS THE PROGRAM FEE DUE?

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*There is a \$200 retainer that you will pay the day you are accepted into the program to hold your spot. After that has taken place, I will send you the Senior Rep Team contract and an invoice for the program fee. The program is non-refundable unless earned back through referrals. I will then create a payment plan that you can pay each month until February of 2023. Payment plan through February is for Level One package. Seperate payment plans will be set up for Level Two - Four packages. If you have additional questions about the program fee, feel free to contact me by phone or email. Feel free to call or text me at 316-285-4865 or E-mail me at [staceylouphoto@yahoo.com](mailto:staceylouphoto@yahoo.com).*

# HOW ARE SENIOR REPS SELECTED?

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*All Stacey Lou Photography Spokesmodels will be selected based upon their application, involvement in their community (as well as being a positive role model to their peers), their desire to grow and try new things, and willingness to meet team requirements. Senior Reps will NOT be selected based upon their appearance.*



*Team fun in the  
Sunflowers...*



# WHAT ARE STYLED PHOTOSHOOTS?

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*Styled photoshoots are primarily used for marketing purposes. They often entail a specific theme. The images from styled photoshoots will be used in marketing material for my business, and may be submitted to blogs and magazines such as Senior Style Guide and Modern Teen Style that specifically feature senior portrait photography. You will also get these images from your shoots on top of your Personal Senior Session Images.*

# WHAT IF I HAVE MORE QUESTIONS?

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*That's totally fine! We can set up a video call to answer those questions and so that I can see your PRETTY FACE and meet you! You can send me a text at 316-285-4865 to set that up.*

# HOW DO I JOIN?

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*To join the team, we will set up a video call to see if you have any other questions and so that I can see your PRETTY FACE and meet you! You can send me a text at 316-285-4865 to set that up.*

# Past Senior Reeps



*I have loved being a part of the team! Stacey is very easy to talk to and she does a great job of making each session fun; when I spend time with her it feels like I am having a girls day with my BFF. Each session as a team is exciting because we get to plan our outfits, send pictures to each other and hype everybody up which is something special to be a part of. I am very grateful I got to be a part of the Stacey Lou Team!*

*Meagan, Augusta High School Class of 2021*

# Past Senior Reps



*Stacey has been a great photographer while capturing my senior year.*

*She captures the little things in such a big year.*

*Stacey is very open to what you want to capture during your senior year. My sessions have been so enjoyable it is just me and Stacey capturing what I want my senior pictures to be. She wants to make sure you are comfortable and love your photos. Being apart of the SLP Senior Rep Team is so special and fun. I have met some new friends, and it is never a dull moment with this team.*

*I have had the best time being apart of the SLP Senior Rep Team. I would recommend being apart of this team when it's your time to capture your senior year.*

*Myra, Douglass High School Class of 2021*

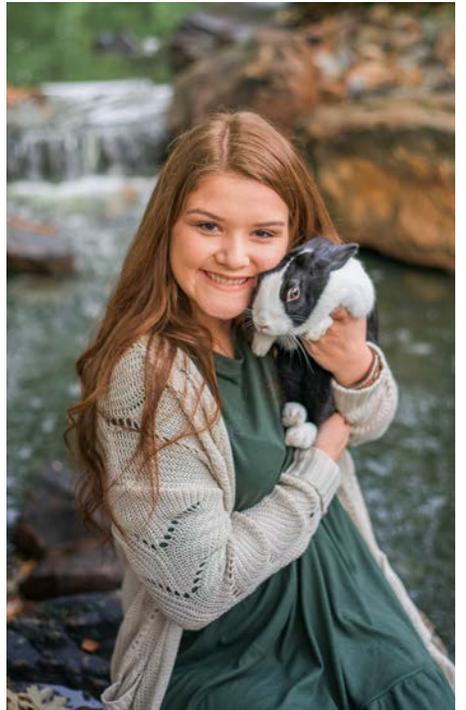
# Past Senior Reeps

*As a senior this year of course I wanted my senior pictures to be absolutely perfect. I really feel that Stacey has granted that wish for me. I have loved every single picture from every single shoot, and I know that it's going to be a really tough decision choosing the ones that will go on my grad cards. She makes every shoot so fun, and can make even the most non photogenic people (me) look good in every picture. I have loved all the sessions with the team and loved getting to meet different people and become friends with them! I promise she will tell your senior story in all the best ways.*

*Rebecca Alvarez, Douglass High School, Class of 2021*







# Team Sessions

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## ***Meet the 2022 SLP Team Meeting***

*A June date TBD at the Douglass Community Building*

## ***Water Team Shoot***

*At lake or a pool, team will choose*

## ***Sunflower Team Shoot***

*Augusta Field on Thunder road*

## ***Fall Team Shoot***

*Pumpkin Patch*

## ***Christmas Team Shoot & Team Christmas Party***

*All team tiers attend*

*Christmas Tree Farm*

## ***Valentines Team Shoot***

*Location to be TBD*

## ***Spring Team Shoot***

*Bartlett Arboretum in Belle Plain*

## ***College Shirt and Cap & Gown Team Shoot***

*This will be first part of May with smoke bombs*

# PACKAGE OPTIONS

## Level One



- All Inclusive Senior Sessions
- 2 Personal 2.5 Hour Senior Sessions
- Your choice of seasons for your personal sessions
- Fashion Consult
- Professional Hair and Makeup
- Participation in Six Senior Rep Photoshoots
- Digital Images from every session with Print Release
- Custom Mobile App of Images
- Picture Video of your Personal Senior Sessions
- 30 Min Family Session during your personal Senior Session
- Team T-Shirt
- 8x8 Heirloom Album

\$1500

(\$2,100 Value)

## Level Two

- All Inclusive Senior Session
- Personal 1.5 Hour Senior Session
- Fashion Consult
- Professional Hair and Makeup
- Participation in Five Senior Rep Photoshoots
- Digital Images from every session
- Custom Mobile App of Images
- Team T-Shirt
- 11x14 Fine Art Print

\$1000

(\$1,600 Value)

## Level Three

- All Inclusive Senior Session
- Personal 1 Hour Senior Session
- Professional Hair and Makeup
- Participation in Four Senior Rep Photoshoots
- Digital Images from every session
- Custom Mobile App of Images
- Team T-Shirt
- 8x10 Fine Art Print

\$850

(\$1,450 Value)

## Level Four

- All Inclusive Senior Session
- Personal 1 Hour Senior Session
- Fashion Consult
- Participation in Three Senior Rep Photoshoots
- Digital Images from every session
- Custom Mobile App of Images
- Team T-Shirt

\$700

(\$1,300 Value)

*Option to purchase Heirloom products with each level.*



# so, what's next?

## 01

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### *LETS SET UP A CALL*

*You can text me at 316-285-4865 to set up a call with Stacey where I will answer all the questions you have and you can reserve your spot on the team!*

## 02

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### *SCHEDULE AND CONTRACT*

*You will receive an invoice and a contract via email to sign and complete. Once your retainer fee is paid you are good to go and we will begin planning your session!*

## 03

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### *SESSION PLANNING BEGINS*

*We will be in contact ALL THE TIME! From outfits to locations to hair and makeup, we are going to get to know each other very well! I strive to make this experience the absolute best for you during this exciting and busy time in your life.*

## 04

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### *EXCLUSIVE SENIOR REP COMMUNITY*

*You will be added into my Exclusive Senior Rep Community on Facebook as well as added to my 2022 Senior Rep list so you will know when all of our sessions are going to be. As soon as the entire team is chosen I will send over the information for all of our shoots!*



# Thank You!

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I am so glad that you contacted me! Enjoy this season of your life because it's going to be fabulous!

I look forward to hearing from you!

XOXO, STACEY

